

# Niels Korteling, MSc.

All-Round Designer

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## PERSONAL STATEMENT

I am an Industrial Designer from Amsterdam, The Netherlands, born in 1985 in Eindhoven. You could call me a chaotic perfectionist, almost obsessively creating and learning whenever and wherever I can. I see chances to learn anywhere and when I master something I can apply myself in a broad spectrum to create innovation. I believe in a balance between the intellectual and the visual.

My broad range of interests and my ability to learn efficiently and quickly mean I can always bring something new in a project. This will help you to quickly create a radically new product or idea, with the necessary depth, aesthetics and storytelling. It may not always seem like it, but there is definitely a method to the madness, a solid structure to the way I work.

Give me a new subject and I will tell you all about it in a few days.

## MY SPECIALITIES

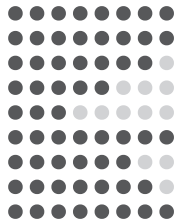


- Critical Thinking
- Multi Disciplinary Design
- Disruptive Design
- New Product Development

## DESIGN SKILLS

### 01 Computer

Adobe Photoshop  
 Adobe Illustrator  
 Solidworks  
 3ds Max  
 Maya  
 Modo  
 Cinema4D  
 Blender  
 Maxwell Render



### 02 Knowledge

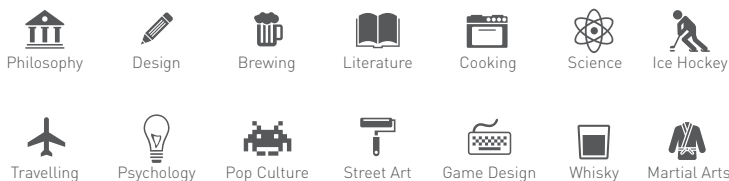
Design Philosophy  
 Industrial Design  
 Graphic Design  
 Illustration  
 Visualization 3D/2D  
 Psychology  
 Brewing

## LANGUAGE SKILLS

Dutch  
 English  
 German  
 French



## HOBBIES & INTERESTS



## WORK EXPERIENCE

### From December 2008 to present

My own company in product design, illustration, visualization and graphic design for various clients including Talen Meppel, Brouwerij de Loods and Bewust.  
**Freelance, Niels Korteling Design/DELVER, AMSTERDAM**

### From February 2013 to May 2015

3D Designer and Visualizer  
 Technical and Aesthetic design of packaging. High End visualization, Graphic Design. Clients include SAB Miller, BAT, Arnold Andre, Heineken and Wyborowa among others.  
**CARTILS Branding and Packaging Design Consultancy, AMSTERDAM**

### From February 2010 to September 2011

Student Assistant: Sketching and Drawing  
**University of Twente, ENSCHEDE**

### From September 2007 to September 2009

Board member of Ice Hockey team. Served as President, Vice President and Game Secretary.  
**SYHV the Slapping Studs, ENSCHEDE**

### 2008

Bachelor Thesis, designing a modular hospitality unit.  
 Technical and aesthetic design.  
**Talen Meppel, MEPPEL**

## EDUCATION

### From September 2008 to December 2011

Industrial Design Engineering: Design and Styling  
 Master thesis 'On the origin of Artefacts'. A metaphysical exploration of product design and evolution.  
**University of Twente, ENSCHEDE**

### From August 2008 to October 2008

Architecture & Design Exchange and Travel  
**Jiaotong University, BEIJING**

### 2008

10 day exchanges for large Architectural Project  
**Yildiz Technical University, ISTANBUL and University of Sarajevo, SARAJEVO**

### From September 2004 to July 2010

Industrial Design  
 Bachelor Thesis at Talen Meppel. Design of a modular Hospitality unit.  
**University of Twente, ENSCHEDE**

### From September 2004 to present

Anything interesting.  
**Google University**

## EXTRA CURRICULAR TRAINING

2015  
 Entrepreneurship for Designers  
**BNO, AMSTERDAM**

2008  
 Social Styles, Intergrand  
**University of Twente, ENSCHEDE**

2008  
 Leadership, Intergrand  
**University of Twente, ENSCHEDE**